

How mobile is your workforce?

[Gartner](#) predicts that “by 2013, 80 percent of businesses will support a workforce using tablets”¹. To truly mobilise your workforce, your organisation must provide fast and flexible access to all company information. **When you decide to go mobile, will your Information Management solution be ready?**

Information on the go.

Many industry analysts (not just Gartner) expect that support for mobile ECM will dramatically increase over the next few years. [AIIM](#) estimates that “the improved efficiency from providing office staff with sufficient remote or mobile access to company information... is likely to be between 20 and 25%”².

It is widely accepted that the traditional desk-bound knowledge worker is a thing of the past. Organisations and workers themselves expect to be able to access information and perform their duties wherever they may be: on-site, in transit, from home, etc.



Smart phone and tablet technology offer simplified but flexible way to communicate and access information, often with innovative approaches to improving productivity. So, how will you respond to the needs of the iPhone, iPad, Android and Blackberry users in your organisation?

Know the market.

Technology moves fast, so it's important to plan for the long-term. Whether you are new to Enterprise Content Management or an existing user, a strategic analysis of the solutions on the market is a must. Not all products will approach mobile technology in the same way: some may not support it at all. With the increasing number of “cloud” solutions within the ECM industry, businesses should be fully aware of how an ECM solution fits within a mobile workforce.

Think forward.

Does your organisation have an information management vision for the future? Without a clear and structured plan for improving information management, organisations will struggle to leverage innovative technology and improve productivity. At Astral, we will perform detailed analysis of your current and future information management needs to help to bring your “mobility” vision into reality. Our Strategic Consultants have current hands-on experience developing strategic recommendations for clients in many industries including:

- Banking & Finance
- Engineering & Design
- Mining & Resources
- Professional Services
- Transport & Logistics

About Astral

Astral Consulting was founded in 2000 by a talented group of business and technical consultants. Today, Astral has over 25 consultants and is a leader in the Enterprise Content Management (ECM) and Business Process Management (BPM) space.

Astral's consultants are highly regarded for their knowledge, advice and independence. The technical and business skill-set of the Astral team is deemed 'best of breed' by prominent business partners and clients.

Astral Consulting is the trusted strategy partner of many leading corporations, across a wide range of industries in the Asia Pacific region. Astral has offices in Melbourne and Sydney.

¹ *"Gartner Reveals Top Predictions for IT Organizations and Users for 2011 and Beyond", Nov 30, 2010.*

² *"Capitalizing on Content: A Compelling ROI for Change", AIIM March 2, 2011*

Contact Astral today – we'll help to mobilise your information.